

# **LIVE WEBINAR**

# Recruitment for retention

Wednesday, March 27th 2024 - 3:00 PM (CET)







**Neelie Verlinden** 

Talmundo Webinar Guest Host

Thanks for tuning in! We will get started in a few moments.

### **QUESTIONS**

If you have any questions during the webinar, please ask them in the Question tab, which you can find at the bottom right of your screen (next to Chat). Our team will answer your questions as soon as possible.

There will be a Q&A session at the end of the webinar as well.



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## INTRODUCTION

"Something that everyone agrees on when it comes to retention is that retention starts during the recruitment and selection process."

# **Example - DHL Aviation**

- A focus on retention during a new hire's first 6 to 9 months at the company.
  - Emphasize on hiring people who fit within the company & culture.
  - A focus on growth opportunities:
    - 65% of vacancies are being filled internally.
    - More than half of the C-suite comes from the frontline.
  - Dutch lessons and a focus on part-time employees to attract more women.
  - A safety net for its people.
- Retention is not a matter of money.

## PART 1

- What is recruitment for retention and why is it important?
- Expectation vs. Reality during recruitment and onboarding:
   common pitfalls and practical solutions
- Recruiter's role in new hire retention.

# POLL\_

What recruitment metrics do you use?

## PART 2

- How to create a recruitment strategy with retention in mind?
  - Candidate experience
  - Employer branding
  - An integrated approach to recruitment and onboarding
- Retention best practices to focus on during the attraction,
   recruitment and preboarding process (i.e. Buddy program)

## PART 2

 How to leverage HR analytics to recruit for retention? (i.e. new hire, employee and manager feedback)

## Q&A

Do you have any questions for our speakers?

Please ask them in the Question tab, which you can find at the bottom right of your screen (next to Chat).

# **GET** IN TOUCH



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# THANK YOU\_



